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		<i>DB=USPT; PLUR=NO; OP=OR</i>	
<input type="checkbox"/>	L70	(L68 or L69) and ((multilevel or multi-level or (multi adj1 level) or level\$ or layer\$ or hierarch\$) same (retailer\$ or marketer\$ or manufacturer\$ or distributor\$ or seller\$))	52
<input type="checkbox"/>	L69	707/1.ccls.	1487
<input type="checkbox"/>	L68	707/100.ccls.	1392
<input type="checkbox"/>	L67	(L9 or L10) and L65	15
<input type="checkbox"/>	L66	L65 and marketing	19
<input type="checkbox"/>	L65	((burst adj1 cut adj1 area) or bca)	2849
<input type="checkbox"/>	L64	(burst adj1 cut adj1 area)	4
<input type="checkbox"/>	L63	L61 and (burst adj1 cut adj1 area)	0
<input type="checkbox"/>	L62	L58 and (credit or credit\$)	1
<input type="checkbox"/>	L61	5734719.pn.	1
<input type="checkbox"/>	L60	5940504.pn.	1
<input type="checkbox"/>	L59	5913210.pn.	1
<input type="checkbox"/>	L58	5899980.pn.	1
<input type="checkbox"/>	L57	5893910.pn.	1
		<i>DB=PGPB; PLUR=NO; OP=OR</i>	
<input type="checkbox"/>	L56	5893910.pn.	0
<input type="checkbox"/>	L55	5893910.pn.	0
<input type="checkbox"/>	L54	L53 and marketing.ti.	34
<input type="checkbox"/>	L53	L52 and @ad>=20001107	1393
<input type="checkbox"/>	L52	(L50 or L51) and ((multilevel or multi-level or (multi adj1 level) or level\$ or layer\$ or hierarch\$) same (retailer\$ or marketer\$ or manufacturer\$ or distributor\$ or seller\$))	1428
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<input type="checkbox"/>	L49	L48 and ((apply or applying or applied or applies or provide or providing or provides) near credit)	16
<input type="checkbox"/>	L48	(L43 or L44 or L45 or L46) and ((multilevel or multi-level or (multi adj1 level) or level\$ or layer\$ or hierarch\$) same (retailer\$ or marketer\$ or manufacturer\$ or distributor\$ or seller\$))	124
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<input type="checkbox"/>	L39	L37 and marketing.ab.	45
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<input type="checkbox"/>	L27	((multi-level or (multi adj1 level) or multilevel) same marketing)	37
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<input type="checkbox"/>	L25	L22 and L24	10
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<input type="checkbox"/>	L9	(705/1 705/2 705/3 705/4 705/5 705/6 705/7 705/8 705/9 705/10 705/11 705/12 705/13 705/14 705/15 705/16 705/17 705/18 705/19 705/20 705/21 705/22 705/23 705/24 705/25 705/26 705/27 705/28 705/29 705/30 705/31 705/32 705/33 705/34 705/35 705/36 705/37 705/38 705/39 705/40 705/41 705/42 705/43 705/44 705/45).ccls.	6244
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<input type="checkbox"/>	L6	L3 and ((content or information or summary or abstract) same track\$)	38
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<input type="checkbox"/>	L4	L3 and distributors.ti.	3
<input type="checkbox"/>	L3	L2	294
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- 1** Technology in the Indian retail supply chain 89%

R. Krishnan
Communications of the ACM June 2001
Volume 44 Issue 6
- 2** A study of the effect of consumer trust on consumer expectations and 84%







satisfaction: the Korean experience
Dan J. Kim , Donald L Ferrin , H Raghav Rao
Proceedings of the 5th international conference on Electronic commerce
September 2003
This study proposes a framework regarding the relationship between consumer trust, satisfaction, and expectation in the context of electronic commerce. In particular, the framework draws together two theories: expectation-confirmation theory and social exchange theory. Following the longitudinal pre-purchase and post-purchase stages, this study provides a theoretical framework combining trust, expectation and satisfaction, and tests the proposed models empirically using Internet consumer behavior ...
- 3** Cycle time reduction: concepts and case studies 83%

James C. Wetherbe , Mark N. Frolick
Communications of the AIS June 2000
- 4** Supply chain vs. supply chain: using simulation to compete beyond the 83%

four walls
George Archibald , Nejat Karabakal , Paul Karlsson
Proceedings of the 31st conference on Winter simulation: Simulation---a bridge to the future - Volume 2 December 1999

10/010,078

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- 5** Software publishing and the software developer 83%
 Philip Evans
ACM SIGAPL APL Quote Quad , Proceedings of the international conference on APL: APL and the future May 1985
 Volume 15 Issue 4
- 6** Workshop and conference summaries: Intractable ERP: a 82%
 comprehensive analysis of failed enterprise-resource-planning projects
 Christian Vogt
ACM SIGSOFT Software Engineering Notes March 2002
 Volume 27 Issue 2
 An enterprise-resource-planning system --- or ERP system, for short --- is by definition "any software system designed to support and automate the business processes of medium and large businesses." [16] Integrated ERP systems became popular in the early 1990's. Single monolithic pieces of software, ERP systems promised to do away with inconsistent data, incompatible formats, and uncooperative applications. Still, ERP systems come with their own, unexpected difficulties. Their tremendous generali ...
- 7** Developing e-commerce in internetworked organizations: a case of 82%
 customer involvement throughout the computer gaming value chain
 Ola Henfridsson , Helena Holmström
ACM SIGMIS Database December 2002
 Volume 33 Issue 4
 Many computer game developers have adopted network technologies for value-adding purposes at several stages of the corporate value chain. In this paper, we suggest that this adoption extends the current notion of developing e-commerce by including ongoing interaction with the consumers concerning what is being produced. On the basis of an interpretive case study, this paper outlines the process by which a Swedish computer game developer involved its customers in producing, testing, distributing, ...
- 8** Modeling methodology: System dynamics modelling in supply chain 80%
 management: research review
 Bernhard J. Angerhofer , Marios C. Angelides
Proceedings of the 32nd conference on Winter simulation December 2000
 The use of System Dynamics Modeling in Supply Chain Management has only recently re-emerged after a lengthy slack period. Current research on System Dynamics Modelling in supply chain management focuses on inventory decision and policy development, time compression, demand amplification, supply chain design and integration, and international supply chain management. The paper first gives an overview of recent research work in these areas, followed by a discussion of research issues that have evo ...
- 9** Focus issue on legacy information systems and business process 80%
 engineering: a business perspective of legacy information systems
 Sue Kelly , Nicola Gibson , Christopher P. Holland , Ben Light
Communications of the AIS July 1999
- 10** E-commerce and the information market 80%
 Varun Grover , James T. C. Teng
Communications of the ACM April 2001

Volume 44 Issue 4

11 Alternate distribution strategies for digital music 80%

G. Prem Premkumar

Communications of the ACM September 2003

Volume 46 Issue 9

Digitization of music has created opportunities to reengineer the supply chain and improve its efficiency.

But how will it play out?

12 Coping with Internet channel conflict 80%

Younghwa Lee , Zoonky Lee , Kai R. T. Larsen

Communications of the ACM July 2003

Volume 46 Issue 7

If you do not sell your products directly over the Internet, people will go to your competitors who do, while if you do sell your products directly, your distributors and dealers will desert you and only carry products from manufacturers who do not compete with them. ---Manufacturers' Dilemma [10]

13 Article abstracts with full text online: Value-based software engineering 80%

Barry Boehm

ACM SIGSOFT Software Engineering Notes March 2003

Volume 28 Issue 2

Much of current software engineering practice and research is done in a value-neutral setting, in which every requirement, use case, object, and defect is treated as equally important; methods are presented and practiced as largely logical activities; and a "separation of concerns" is practiced, in which the responsibility of software engineers is confined to turning software requirements into verified code. In earlier times, when software decisions had relatively minor influences on a system's ...

14 Information flow parameters for managing organizational processes 80%

Ravindra Krovi , Akhilesh Chandra , Balaji Rajagopalan

Communications of the ACM February 2003

Volume 46 Issue 2

Developing a framework for enhancing the design of systems and improving management control of complex relationships.

15 An authorization model for temporal and derived data: securing 80%

information portals

Vijayalakshmi Atluri , Avigdor Gal

ACM Transactions on Information and System Security (TISSEC) February 2002

Volume 5 Issue 1

The term *information portals* refers to Web sites that serve as main providers of focused information, gathered from distributed data sources. Gathering and disseminating information through information portals introduce new security challenges. In particular, the authorization specifications, as well as the granting process, are temporal by nature. Also, more often than not, the information provided by the portal is in fact derived from more than one backend data source. Therefore, any au ...

16 Risk behavior of Internet shopping: comparison of college students' 77%

versus non-student adults'

Bo-chiuan Su

Proceedings of the 5th international conference on Electronic commerce

September 2003

This paper makes direct and empirical comparisons of college students and nonstudents as subjects in the understanding of e-Consumer risk behavior. Moreover, the research hypotheses are tested by investigating both search goods and experience goods. It is thus possible to evaluate the potential generalizability of the research results. Results show that most products in the study, when associated with the purchase on the Internet, are significantly riskier online than offline. But both student a ...

17 Community memory: a public information network

77%



Ken Colstad , Efrem Lipkin

ACM SIGCAS Computers and Society December 1975

Volume 6 Issue 4

This brief summary of an article by Colstad and Lipkin is excerpted from the full length article which appeared in an IEEE proceedings. It is included here as an introduction to the next paper, Implications of Community Memory. Both papers illustrate a paradox which may be seen in many "people's computing" groups. While attempting to bring the computer into useful daily interaction with a variety of citizens for a variety of applications, such groups often unwittingly reinforce myths about comput ...

18 Virtual extension: Perspectives of the e-marketplace by multiple

77%



stakeholders

G. Prem Premkumar

Communications of the ACM December 2003

Volume 46 Issue 12

19 The impact of information systems on organizations and markets

77%



Vijay Gurbaxani , Seungjin Whang

Communications of the ACM January 1991

Volume 34 Issue 1

The adoption of information technology (IT) in organizations has been growing at a rapid pace. The use of the technology has evolved from the automation of structured processes to systems that are truly revolutionary in that they introduce change into fundamental business procedures. Indeed, it is believed that "More than being helped by computers, companies will live by them, shaping strategy and structure to fit new information technology [25]." While the importance of the rel ...

20 Virtual extension: The economics of digital bundling: the impact of

77%



digitization and bundling on the music industry

Kevin Zhu , Bryan MacQuarrie

Communications of the ACM September 2003

Volume 46 Issue 9

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